

To our colleagues, partners and friends,

Global Travel Advisor Day is a distinct and momentous occasion that we look forward to championing year after year. It is a day that we get to dedicate exclusively to giving back to you, in gratitude for all that you do. Your expertise and dedication are truly paramount to the success of our industry.

It is no secret that travel advisors have a tremendous impact on the world at large, driving the economies of destinations around the world, bringing families together for multigenerational travel, but also curating opportunities for connection and laying the foundation for a global community through travel.

In store for you this year, is a larger celebration than years past. As the official sponsor for Global Travel Advisor Day, we are bringing you MORE announcements, MORE Events, and of course - MORE PRIZES!

Be sure to join us on Wednesday, May 7th – whether virtually or in person at one of the TA Day events at Sandals and Beaches Resorts – for interviews, giveaways, and LIVE industry updates designed just for YOU.

We're looking forward to celebrating with you - until then, happy selling!

Lots of Love.

Gary C. Sadler, OD.

Executive Vice President of Sales & Industry Relations

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